

ANNEX 3
LIST OF FRANCHISES

sorted according to royalty fee* (taken from the Association of Filipino Franchisers, Inc.
website at <http://www.affi.com.ph>)

Royalty fee	Product	Company	Address	Contact details
Php 2,500-20,000	Kettle Korn dealership	Foodcart Concepts, Inc.	6/F RFM Corporate Center, Pioneer St., Mandaluyong City	633-5542 / 0928-3297777 / 0915-5187013 Francis delos Santos
Php 15,000	1. Belgian Waffle 2. Home Rice Depot 3. Dimsum Republic 4. Ice Cream R Us (Milko) 5. Pinoy Big Burger 6. Pizzito Melano 7. Potato Master 8. Super Donuts 9. Super Pizza	Super Value Franchise Concept Inc.,	Fort-Am Bldg. #170 Pasig Blvd. Ext., Brgy. Bagong Ilog, Pasig City	747-0268
Php 30,000	Bottomless Ink		Room 207-A C. Ramirez and Co. Commercial Building, 121 Quezon Avenue cor Araneta Ave., Quezon City	413-7693

* Royalty fee is different from Franchising fee. The former refers to the fee paid to the franchisor (the owner of the franchise) for continuing use of the trademark and in exchange for the franchisor's ongoing support services. This is usually a percentage of the franchised outlet's sales and is typically paid on a monthly basis. The latter refers to the initial fee paid to the franchisor. The Franchise fee usually includes training, site selection and evaluation assistance, and the rights to use the franchisor's trademark and business system.

Php 27,500 to 237,500	Nacho King		17/F Citibank Tower, Valero St., Makati City	822 1935 or 821 7986
Php75,000	Swift Sam Hotdog Cart		3/F RFM Corporate Center, Pioneer St., Mandaluyong City	6318101 loc. 7514, 7519
Php 300,000	Kumon Education Center	Kumon Philippines Inc.	19/F Philamlife Tower, 8767 Paseo de Roxas, Makati City	8850226 / Fax: 8850251 inquiries@kumon.com.ph Gina Ferino
Php 815,000	Greenwich Pizza	Fresh N' Famous Foods Inc	34/F Jollibee Plaza Bldg., Emerald Ave., Ortigas Center, Pasig City	6361111 / Fax: 6870915 franchising@greenwich.com.ph Ted Ilano
Php1,000,000	Bread Connection	Bread Connection Inc.	298 M.H. T129Del Pilar Street., Pabitin 1600 Pasig City	6870297 / 6870298 breadconn@yahoo.com
	Mr. Quickie Shoes and Bags Repair		Banner Street Cor. Danny Floro St., Bagong Ilog, Pasig City	671-9542, 781-7494, 525-7372
Php 1,000,000 to 1,200,000	AMA Computer Learning Center Inc		59 Panay Ave., Quezon City	3733903 loc 8218, 8265 / Fax: 3733901 loc 8218 tpdecastro@amaes.edu.ph, drsullivan@amaes.edu.ph Teresita de Castro, Danter Sullivan
Php 1,000,000 to 1,500,000	Brothers Burger, Inc.		2&3 V&O Bldg. Don Bosco St., Pasong Tamo	891-1784 / 891-1781 chefquito@yahoo.com

			Makati City	
Php 1,000,000 to 1,500,000	Mr. Frosty		29-19 S.L. Orosa St., Diamond Subd., Balibago Angeles City	(045) 332-1118/332-2416 frosty@mozcom.com
Php 1,000,000 to 1,500,000	Space Burger Flamed Grill		109 Sta. Ana Avenue 8000 Davao City	spaceburger@rkfranchise.com
Php 1,000,000 to 4,000,000	Rapide Auto Service Center		Golden Point Auto Care Inc. 1166 Pasong Tamo St. cor. Estrella Ave., Makati City	8994472, 8994474 jameneses@rapide.com.ph
Php 1,200,000	Eduworld The Sacred Heart School		2241 Sabio St. cor Don Chino Roces Ave. Pasong Tamo Makati City	813-4448 / 810-8506 / 816-1530 eduworld@info.com.ph
Php 1,200,000 to 1,500,000	Aquasoft	AquaSoft Water System Inc.	5/F King Center bldg., 57 Sgt. Rivera St., Manresa, Quezon City	3677131, 3669805 / Fax: 3677131 michelleann_castro@yahoo.com Michelle Ann Castro
Php 1,200,000 to 3,500,000	Caltex Xpress Lube	Caltex		8411608 or 14 or 18 or 62
Php 1,300,000 to 2,800,000	Ministop	Robinsons Convenience Stores Inc.	G/F CFC Commercial Bldg., 137 Pasig Blvd., Pasig City	6722279, 6720923 / Fax: 6720923 business@ministop.com.ph Patty Dantic
Php 1,300,000	Bread Republic	RK Franchise Consultancy	Ground Floor Minnesota Mansion, 267 Ermin Garcia, Cubao, 1109 Quezon City	912-2946, 912-2973 rk@rkfranchise.com
Php1,300,000	The Coffee	The Cravings	Cravings	426-6681 local 118 /

	Beanery Coffee Shop	Group	Center, 287 Katipunan Ave., Loyola Heights, Quezon City 1102	104 franchise@cravingsgroup.com
Php 1,500,000 to 3,500,000	Video City		7/F East Tower Philippine Stock Exchange Center, Exchange Road, Ortigas Center, Pasig City	687-1962, 687-6181 loc. 736 penn@videocity.com.ph
Php1,500,000	ACT Electronic Center		ALCAJAT Bldg. 915 Banawe cor. G. Roxas Ave., near Del Monte Ave. Quezon City	3616747 / 3631650 info@actelectronic.net
	Freeway	Elite Garments Int'l. Inc.	996 Pablo Ocampo Sr. Street Malate, Manila	525-2752 / 525-0862 belle_dumawal@yahoo.com
	Save on Surplus			825-5477 / 825-5470 / 6813043; 6826313 adminsos@hmrgroup.com
Php1,700,000	Bugong Roast Chicken		408 Vega Center, Los Baños Laguna	(049) 5366248 bugong@laguna.net
Php 1,800,000 to 2,000,000	Coffee Indulgence Café	RK Franchise Consultancy	Ground Floor Minnesota Mansion, 267 Ermin Garcia, Cubao, 1109 Quezon City	912-2946, 912-2973 rk@rkfranchise.com
Php2,000,000	Dairy Queen		3/F Pioneer Business Park, Fairlane St., Bo. Kapitolyo,	6318782

			Pasig City	
	Exelsior His & Her Spa		2/F CT Center, 520 Shaw Blvd., Mandaluyong City	718-3154 / 411-2938; (075) 515-3978 jusslynn@hotmail.com
Php 2,000,000 to 3,000,000	Bayo	Bayo Franchising Corp.	8-C Mercury Avenue, E. Rodriguez Jr. Avenue (C-5), Bagumbayan Quezon City	4216202 to 03 /4216228 to 31 franchise@bayo.com.ph
	Time Depot	Time Depot, Inc.	380 Del Monte Ave., Quezon City	7434982-86 timedepot@belrewmond.com
Php 2,000,000 to 4,000,000	1. Doughnut People 2. Go Nuts Donuts	Doughnot People, Inc.	3F / 6F Floor Filia Corporate Center 4347 Valdez Street, Makati City	7574440 info@gonutsdonuts.net
	Gloria Jeans Coffee	Specialty Beans Philippines Inc.	150 San Vicente Rd., Brgy. San Vicente, San Pedro, Laguna	8086017 to 51 loc 119 / Fax: 8086017 rbalingit@sbpi.com.ph Ramon Balingit
Php 2,000,000 to 8,000,000	SeaOil	SeaOil	G/F Meridien Bldgl 29 Annapolis St., Greenhills, San Juan	7235272 marketing@seaoil.com.ph
Php2,200,000	Facial Plus	Bioessence Group of Companies	67 West Avenue, Quezon City	3718891, 3746310 loc. 105 facialplus_ab@yahoo.com
Php2,500,000	Monterey	Monterey Foods Corp.	17/F JMT Corporate Condominium ADB Ave., Ortigas Center,	7025569 / Fax: 6378172 pperez@smg.sanmiguel.com.ph Paul Perez

			Pasig City	
	Odyssey Music Store	Music Exchange, Inc.	15/F Strata 2000 Building, Emerald Ave., Ortigas Center, Pasig City	634-8283 to 85
	Toby's Sporting Goods		143 Pasig Blvd. Pasig City 1600	671-9767, 671-9768
Php 2,500,000 to 5,000,000	Bo's Coffee Club		2/F RE Benitez Bldg. 357 F. Ramos St., Cebu City	(032) 4125728, (032) 2547688 boscoffee@mailcity.com
Php 3,000,000 to 5,000,000	Hotshots Flame-Grilled Burgers			6713406 / 8820230 / 8821601 / 7440452 hotshotsburger@hotmail.com
Php3,000,000	7-11	Philippines Seven Corp.	7/F The Columbia Tower, Ortigas Ave., Mandaluyong City	7269968, 7055325 / Fax: 7055229 franchising@7-eleven.com.ph Francis Medina
Php4,000,000	Bioessence Facial & Slimming Center		67 West Avenue, Quezon City	372-9919; 372-9910; 374-6310 local 101/102 info_biohrd@yahoo.com
Php5,000,000	Gloria Jean's Coffees		150 San Vicente Road, San Vicente, San Pedro Laguna	8086017 loc. 275 rbalingit@carlsjr.com.ph
Php 5,000,000 to 6,000,000	Figaro Coffee	Figaro Coffee Company	Unit 1402 14/F Corporate Center Bldg., 139 Valerio St., Salcedo Village, Makati City	812-5202/ 751-18-01

	Kameraworld		814 West Tektite Tower, PSEC Ortigas	6383157 to 59 info@kameraworld.com.ph
Php6,000,000	Balay Bacolod Chicken Inasal		SM MegaMall 4th Level, Bldg. A Julia Vargas Ave. Mandaluyong City	635-6072 jusslynn@hotmail.com
Php6,500,000	Domino's Pizza		G/F Mariwasa Bldg., 717 Aurora Blvd. New Manila, Q.C.	723-8638 723-0797/98 timedepot@belrewmond.com
Php8,000,000	Chowking		4/F ROL Bldg. 2133 Taft Avenue, Malate, Manila	635-8888 loc. 324; 526-0441 analynm@chowking.com
Php8,000,000	Informatics	Informatics Holdings Philippines Inc.	2/F Secutiry Land Bldg., 6797 Ayala Ave. cor. V.A. Rufino St., Makati City	8934818 to 20 / Fax: 8106096 csamiley@informatics.com.ph Gel Hernaez
Php 8,000,000 to 12,000,000	Goldilocks		439 Shaw Blvd. Mandaluyong City	533-0653 lin.deres@goldilocks.com.ph
Php 9,000,000 to 12,000,000	Cabalen		54 J.P. Rizal Street Project 4 Quezon City	911-2618 / 911-1584 cmci@broline.com
Php10,000,000	Jollibee	Jollibee Foods	6/F Jollibee Center, San Miguel Avenue, Ortigas Center, Pasig City	634-1111
	Unioil	Unioil	Unit 2701-B West Tektite	636-1077

			Tower, Ortigas Center, Pasig City	
Php 10,000,000 to 20,000,000	The Aristocrat			5247671 to 80 loc. 247 franchising@aristocrat.com.ph
Php11,000,000	Dencio's		Dencio's Foods Specialists, Inc. 2/F Capanday Center 2263 Pasong Tamo Ext., Makati City	8942000, 8480386